

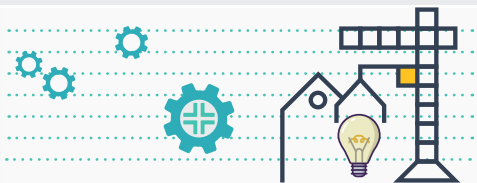
## TECHNOLOGY ADVISORY SERVICES

Withum's Technology Advisory practice can help you with your finance and accounting needs. Whether you are an early stage company seeking an outsourced finance team or a growth stage company with an in-house finance team, we can assist in troubleshooting or optimizing financial operations and reporting.



# SOLUTIONS

### EARLY STAGE



Companies that are founder-owned and bootstrapped or in the formation, seed, or "Series A" stage seeking a fully functional outsourced finance team.

- Internal Accounting/CFO Advisory
- Fundraising Model/Financial Modeling
- Tax Strategy and Tax Credits
- Budget/Forecast
- Develop Policies and Procedures
- Manage Daily/Weekly Financials (including expenses, invoicing and payables, reconciliations)
- Month-end Close and Financial Reporting
- Bookkeeping Services
- Insurance Coverage
- Payroll
- Tax and Capital Structure including Valuation Assistance (409A)

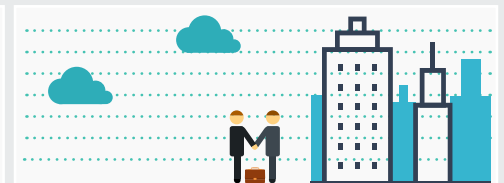
### SCALE STAGE



Companies that have been funded and are rapidly scaling — where executives and finance teams need assistance with strategy and finance execution.

- Historical Accounting and Finance Cleanup
- Burn Rate Management/13-week Cash Forecast
- Regional and International Expansion
- Compile and Analyze Long-term Financial Strategy (FP&A)
- Audit Preparation and Full Audits
- Equity and Debt Financing Support
- Board Meeting Preparation
- Cap Tables
- KPI and Dashboard Development
- Tax Planning and Compliance including SALT and International

### GROWTH STAGE



Companies that have an established user base and a business model with earnings momentum — on track for a later stage funding round or an M&A transaction or IPO.

- CFO Support (Assist with Specific Consulting Engagements)
- Finance Accounting Operations (Business Process Improvement)
- Accounting System Advisory and Implementation
- Finance Optimization - Working Capital, Inventory, Payables, and Receivables
- Audit and IPO Preparation - Financial Footnotes and FP&A Support
- Corporate Governance and Compliance (Comp Plans, Director Independence, Audit Committee)
- Vendor Analysis/Procurement Optimization
- Capital Funding Readiness /Internal Control Studies

For more information on the services we provide, please contact Deep Gujral, Principal at (212) 433 0831 or email [dgujral@withum.com](mailto:dgujral@withum.com).