

## TECHNOLOGY ADVISORY SERVICES FOR SCALE STAGE COMPANIES

Withum's Technology Advisory Services Team can provide you with the expertise and guidance to help your company to next level.



### <sup>+</sup> SCALE STAGE

Companies that have been funded and are rapidly scaling — where executive and finance teams need assistance with strategy and finance execution.

#### <sup>+</sup> CFO AND FINANCE TEAM SUPPORT



Support your CFO and Finance team and assist in establishing and executing strategic initiatives.

#### <sup>+</sup> ACCOUNTING AND FINANCE CLEANUP



Technical guide through deferred revenue, revenue recognition, OPEX, inventory, equity and stock option and other finance and accounting services.

#### <sup>+</sup> PAYROLL AND BENEFITS



Create a roadmap for employee growth and provide guidance on HR strategy and plan benefits.

#### <sup>+</sup> BUDGETING / FORECASTING



Rolling forecasts and budgets to keep each department accountable and support business objectives, as well as variance analysis for growth and expansion.

#### <sup>+</sup> ERP STRATEGY



Create processes to manage and integrates sales, marketing, finance and human resources in a single database, application and user interface.

#### <sup>+</sup> BUSINESS EXPANSION



Setup and manage back office infrastructure for new offices and subsidiaries, internationally and regionally.

#### <sup>+</sup> DATA SCIENCE ANALYTICS



Consolidate, analyze KPIs and metrics and create multiple on-demand scenario analyses for technology, sales, marketing, and finance teams.

#### <sup>+</sup> EQUITY AND DEBT RAISE SUPPORT



Liaise with attorneys, auditors, bankers and investors and help you navigate complex term sheets and exit scenarios.

#### <sup>+</sup> BOARD MEETING PREPARATION



Handle complex financial analysis, and provide strategy, coaching, and mentoring for board meetings.

For more information on the services we provide, please contact Deep Gujral, Principal at (212) 433 0831 or email [dgujral@withum.com](mailto:dgujral@withum.com).